

12th Annual

Lassen County Chamber of Commerce Presents the


Spring Home Garden & Recreation Show

Saturday, April 28, 2018 10am-3pm Lassen County Fairgrounds

WEDDING SHOWCASE

If your business fits in home, garden, recreation, or a new category added for 2018, wedding vendor we welcome your participation in this year's show. With an average attendance of 1500 people this event is an inexpensive way to advertise your business and showcase your product or service. To secure a space please return your application with payment by Monday, April 23rd. Booth spaces are assigned on a first-come, first-served basis. This Chamber coordinated event is designed to expose your business to potential new customers and attract visitors and tourists to the community. The event will be advertised in Susanville and surrounding areas to maximize attendance the day of the event.

The following is information regarding the show:

- The event will be held at the Lassen County Fairgrounds from 10am to 3pm.
- Set-up will be held on Friday, April 27th from 12 noon to 4pm; please let us know should you need more time to set up.
- Free wireless Internet will be provided by  .
- We will be at the Fairgrounds at 8:30am on Saturday, April 28th for any last minute adjustments that you may need to make to your booth. We ask that you be in your booth and have everything ready to go by 9:30 am the day of the show.
- The event time is 10am to 3pm; **please do not dismantle your booth** until after the event is over at 3pm.
- To gain interest and foot traffic through your booth we suggest that you offer a free drawing, samples or something that will draw people in.
- When doing your business advertising include a tag-line about visiting your booth at the event.

Should you have any questions don't hesitate to call the Chamber office at 257-4323.

Best Regards,
Patricia Hagata, Executive Director

Matthew Pregill, Event Chairperson

Generously Sponsored by:

