

11th Annual

Lassen County Chamber  
of Commerce Presents the

# Spring Home Garden & Recreation Show


Saturday, April 29, 2017 🌸 10am-4pm 🌸 Lassen County Fairgrounds



If your business fits the theme of home, garden, or recreation we would welcome your participation in this year's event. With an average attendance of 1500 people this event is an inexpensive way to advertise your business and showcase your product or service. To secure a space please return your application with payment by Monday, April 24th. Booth spaces are assigned on a first-come, first- served basis.

This Chamber coordinated event is designed to expose your business to potential new customers and attract visitors and tourists to the community. The event will be advertised in Susanville and surrounding areas to maximize attendance the day of the event.

The following is information regarding the event:

- The event will be held at the Lassen County Fairgrounds from 10am to 4pm.
- Set-up will be held on Friday, April 28<sup>th</sup> from 12 noon to 4pm; please let us know should you need more time to set up.
- Free wireless Internet will be provided by-
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- We will be at the Fairgrounds at 8:30am on Saturday, April 29<sup>th</sup> for any last minute adjustments that you may need to make to your booth. We ask that you be in your booth and have everything ready to go by 9:30 am the day of the event.
- The event time is 10am to 4pm; **please do not dismantle your booth** until after the event is over at 4pm.
- To gain interest and foot traffic through your booth we suggest that you offer a free drawing, samples or something that will draw people in.
- When doing your business advertising include a tag-line about visiting your booth at the “Spring Home, Garden, & Recreation Show”.

Should you have any questions don't hesitate to call the Chamber office at 257-4323.

Best Regards,  
Patricia Hagata, Executive Director  
Matthew Pregill, Event Chairperson

*Event generously sponsored by:*

